

kiosk mode

Artificial Intelligence Signage

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UP MEDIA

Artificial Intelligence Signage

The definition of **Artificial Intelligence Signage** is born from the union between Artificial Intelligence and Digital Signage.

The contribution of Artificial Intelligence.

Thanks to the increasingly pushed use of Artificial Intelligence and of automatic learning (machine learning), the analysis of information flows from the various workstations that integrate Digital Signage will allow the delivery of increasingly targeted, contextual and functional.

Artificial Intelligence Signage will enhance the level of learning by interacting with people in a way that is unique to each individual.

2 sectors in continuous growth

Digital Signage and Artificial Intelligence are 2 areas in great expansion. This is the reason why we have chosen to launch an exclusive technology that integrates these two worlds into a single product that has no direct competitor on the market.

This intelligent solution is called Kiosk Mode, and it is the first and only multimedia totem equipped with AI, since a Virtual Assistant in the form of Artificial Human is integrated inside it.

Kiosk Mode not only replaces the traditional advertising signs but represents the new technological frontier of interaction between customer and brand, because it is equipped with Artificial Intelligence.



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Kiosk Mode

The perfect combination of advertising and interactive experience in the era of digital signage.

Kiosk Mode is the first multimedia Totem equipped with [Artificial Intelligence](#), able to engage users at a distance of 1 meter and converse vocally with them, thanks to the [GAIA Virtual Assistant integrated](#) within it.

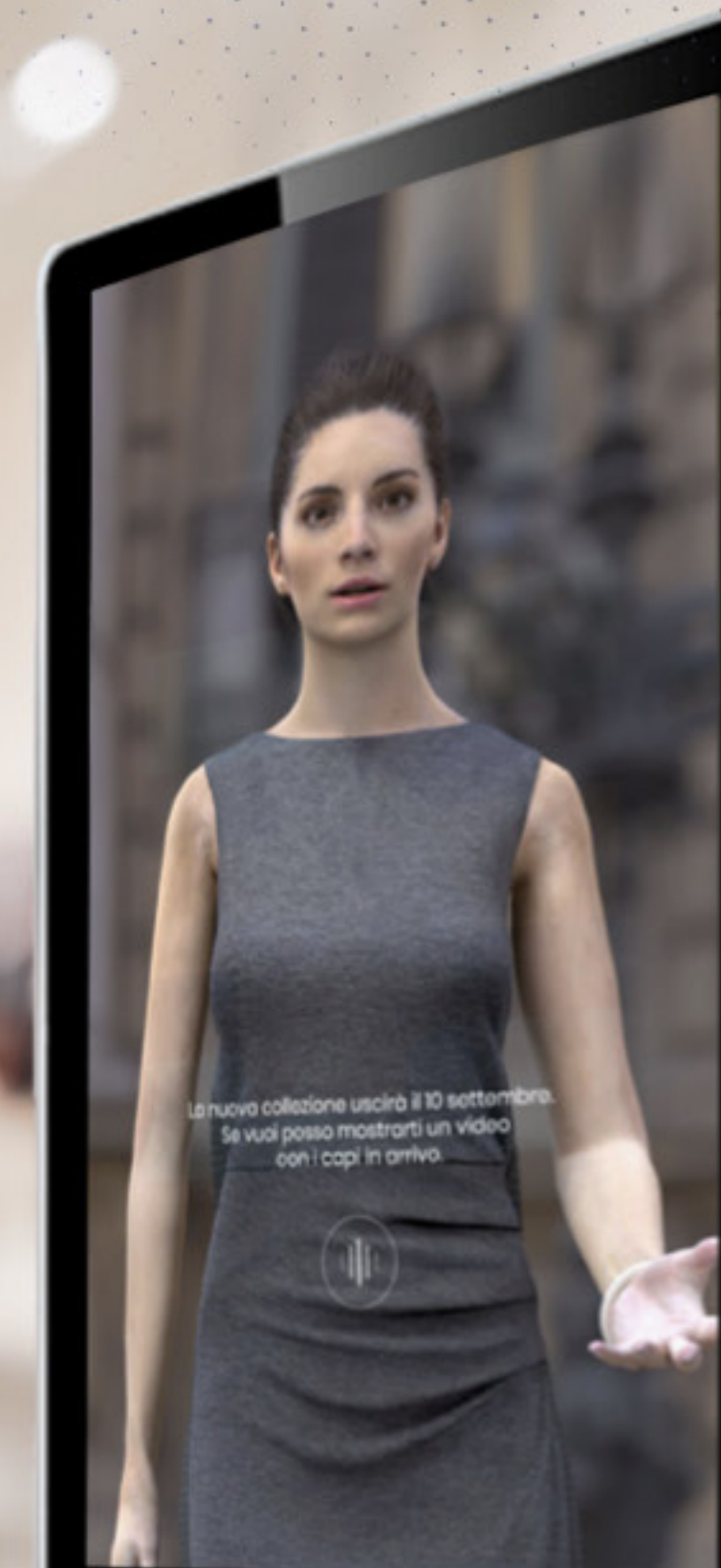
An interactive kiosk designed to offer customers an engaging experience, ensuring maximum integration between physical space and the digital world, at the right safety distance.

The physical place in fact plays a fundamental role in the consumer's decision-making process.

A virtual assistant to support the Customer Experience is the turning point of your business!

Who is GAIA?

[GAIA is an Artificial Human](#), a 3d avatar with human features, which understands natural language and, thanks to the semantic interpretation of the voice request, provides the most relevant answer to the subject.



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How it works?

The multimedia totem is equipped with an engagement sensor thanks to which the Kiosk Mode technology is able to perceive the proximity of a subject at a distance of about 1 meter: as it passes, our Kiosk Mode will activate, asking a specific question to the subject, for example "Hi, how can I help you?".

A Virtual Assistant will answer customer questions and, depending on the scope of application, will guide the customer in his choices, provide information and advice on services or products, ensuring a unique and engaging experience.

While users do not interact with the Virtual Assistant, advertising spots of sponsoring companies will be shown in rotation.



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Who is it for?

Kiosk Mode is perfect for all industries.

Kiosk Mode technology can become an evolved infopoint within any company, and its features can be exploited in any area.

Sectors it addresses: Retail, Tourism, Hôtellerie, Food & Beverage, Clothing, Beauty, Large-scale Distribution and Shopping Centers, Insurance, Public and Private Health, Citizen Services, Museums, Automotive, Fitness, Customer Service Services, Fairs and more.



Functionalities

Offer customers an engaging experience.

1 Frequent questions

The Virtual Assistant responds to the request for information, both in the pre-sale phase and in the post-sale phase.

2 Indications

It provides both indoor and outdoor directions by showing the floor plan / map to the user, giving him all the necessary information.

3 Open support ticket

The system integrates with customer support platforms and allows you to open a ticket and monitor the progress of the assistance request.

4 Lead generation

The Virtual Assistant collects user information, enters it in the company crm, notifying the operator when a form is filled out.

5 Manages Reservations / Appointments

Thanks to the Booking module you can take reservations for appointments, manage them and send confirmation emails.

6 Send communications SMS / EMAIL

Thanks to a marketing automation system, GAIA can send communications via SMS and EMAIL to users who release their data, thus starting to nurture the relationship with the contact.

7 Scan Barcode and Documents

Kiosk Mode scans barcodes and documents to be sent to the Virtual Assistant to redeem a reward or attach documentation.

8 Payments via Paypal

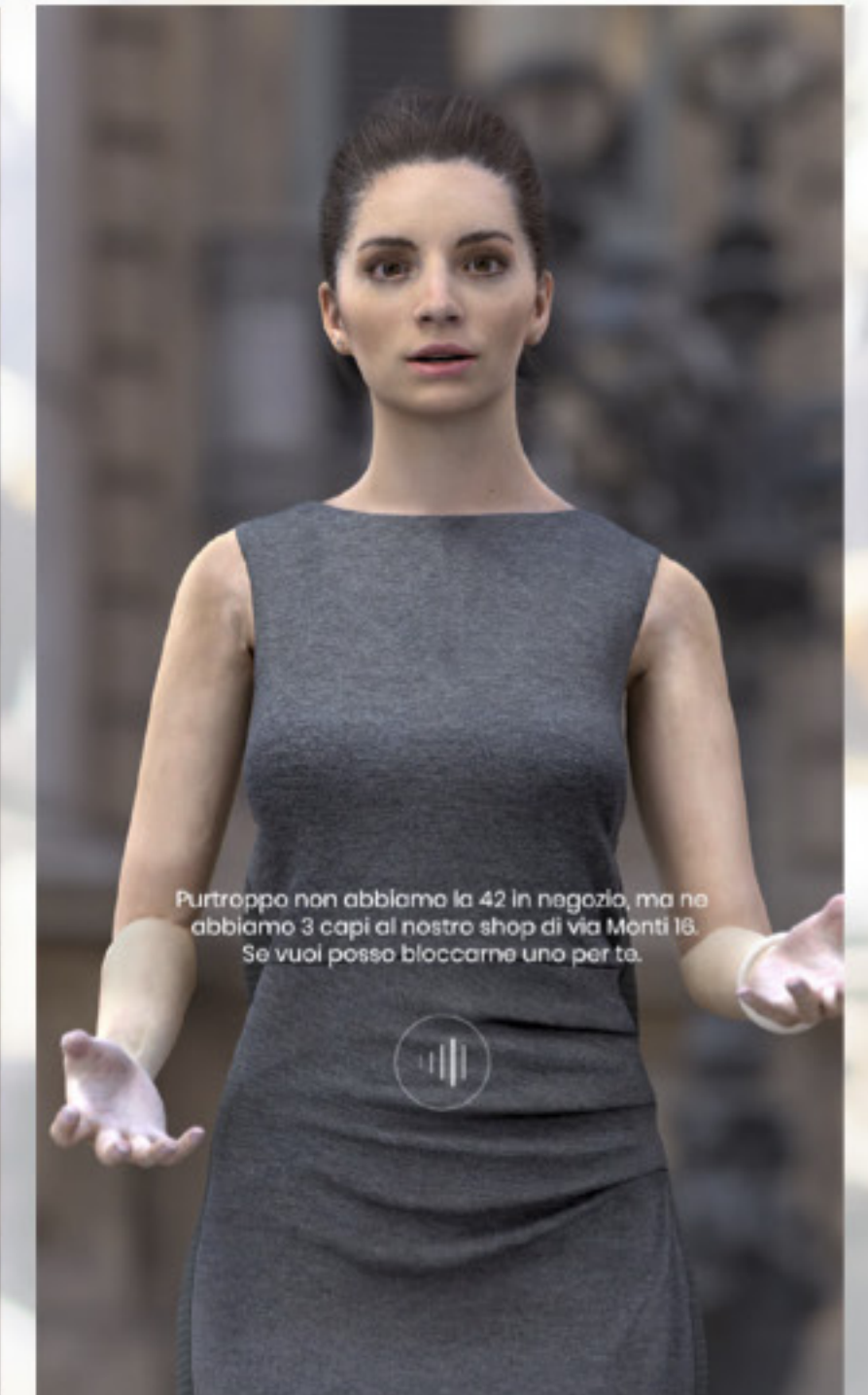
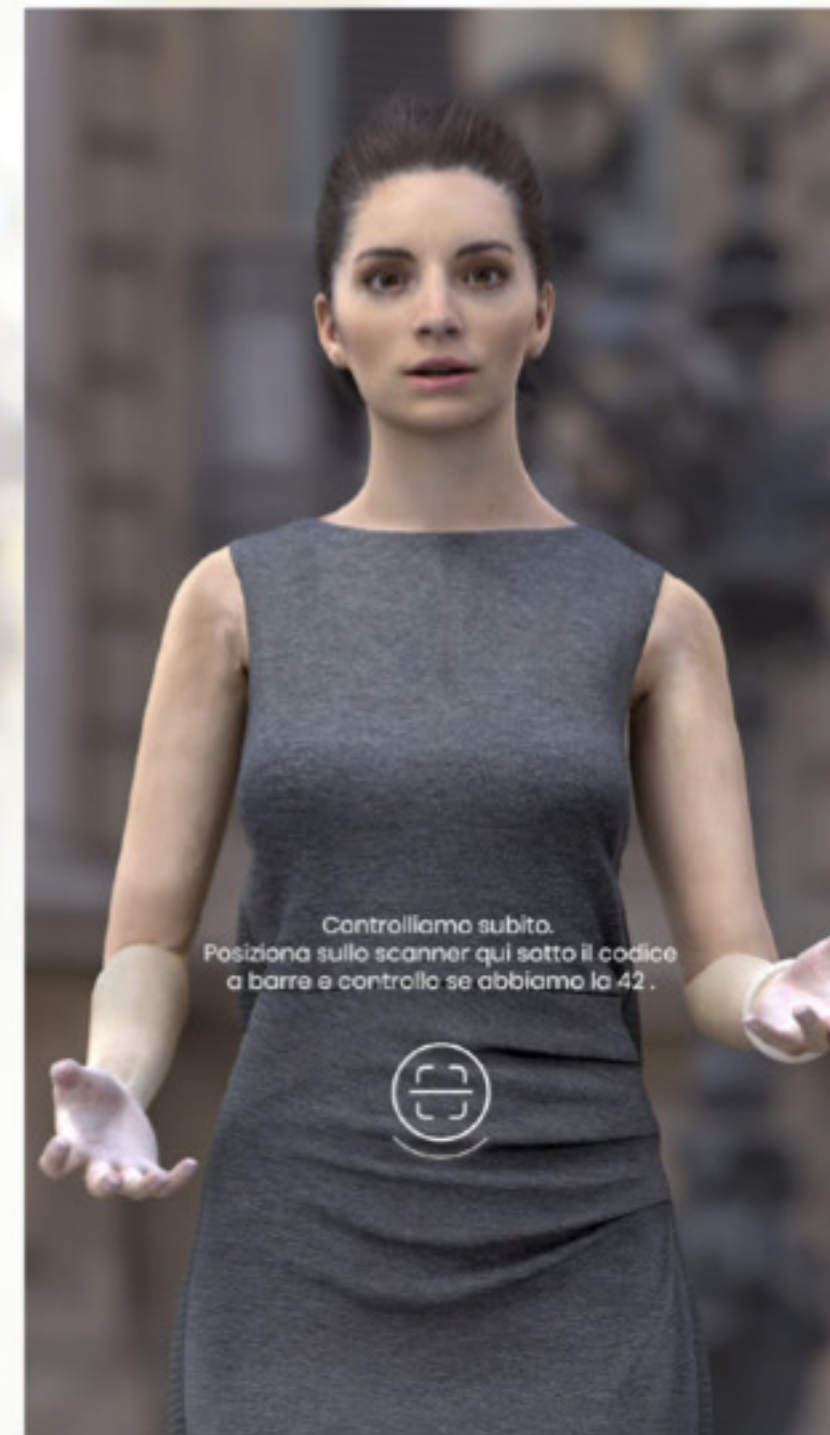
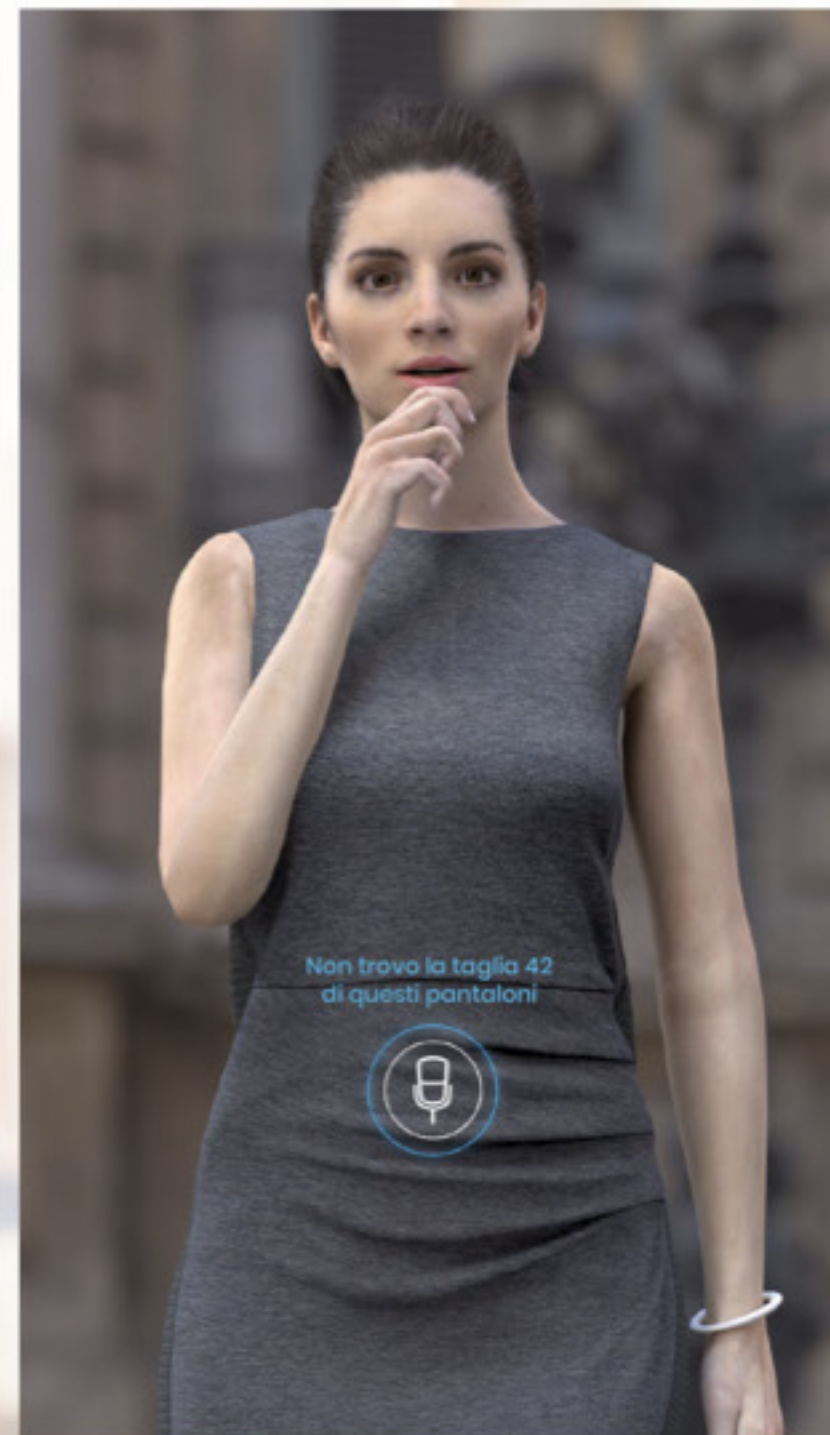
Kiosk Mode sends an SMS with the link to proceed with payment via PayPal directly on the user's smartphone.

9 Integration with e-commerce

Thanks to the integration of Kiosk Mode with an e-commerce system, the system allows the user to: search for products by filters and categories, find out about availability and activate alerts, view product sheets, create, manage and track an order.

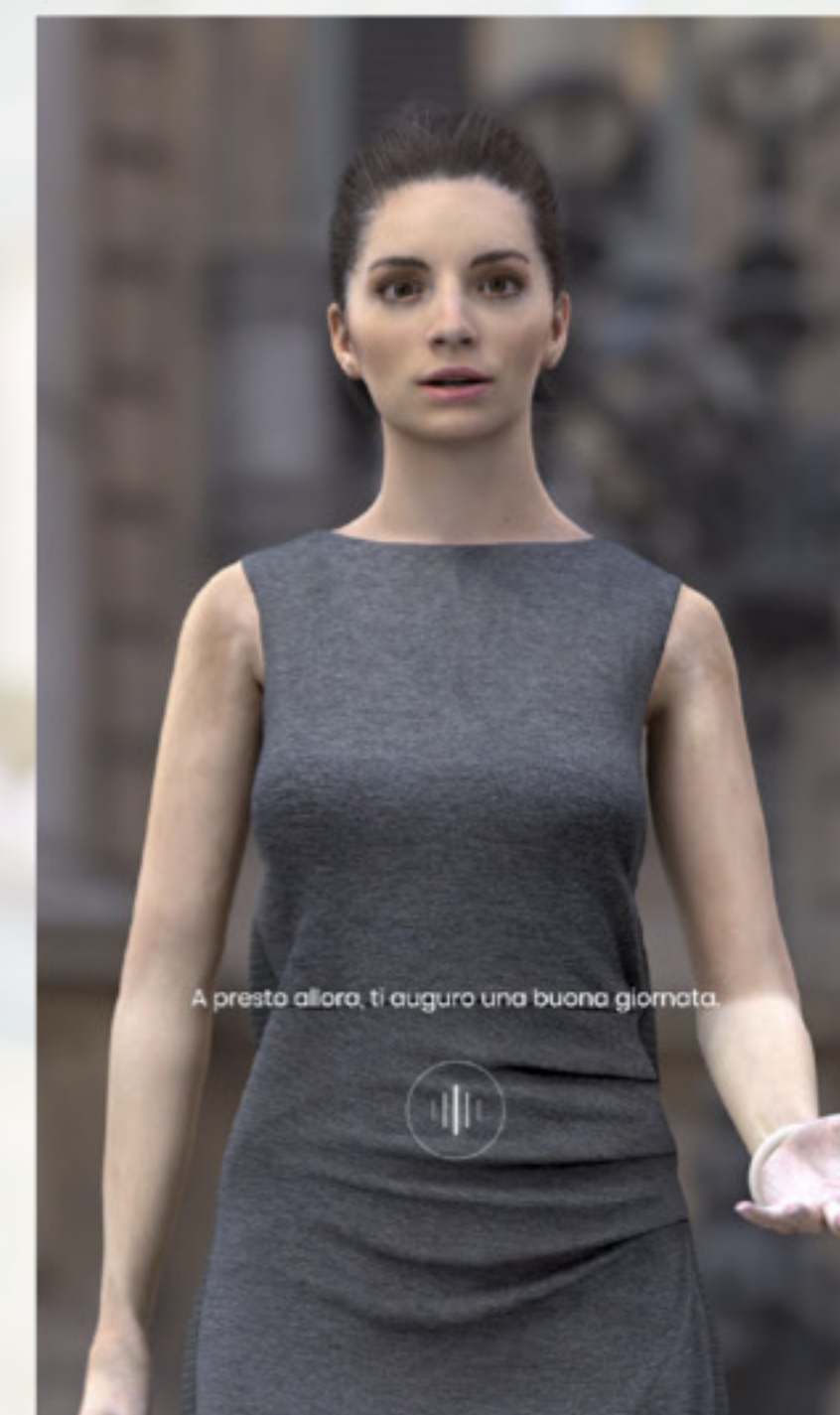
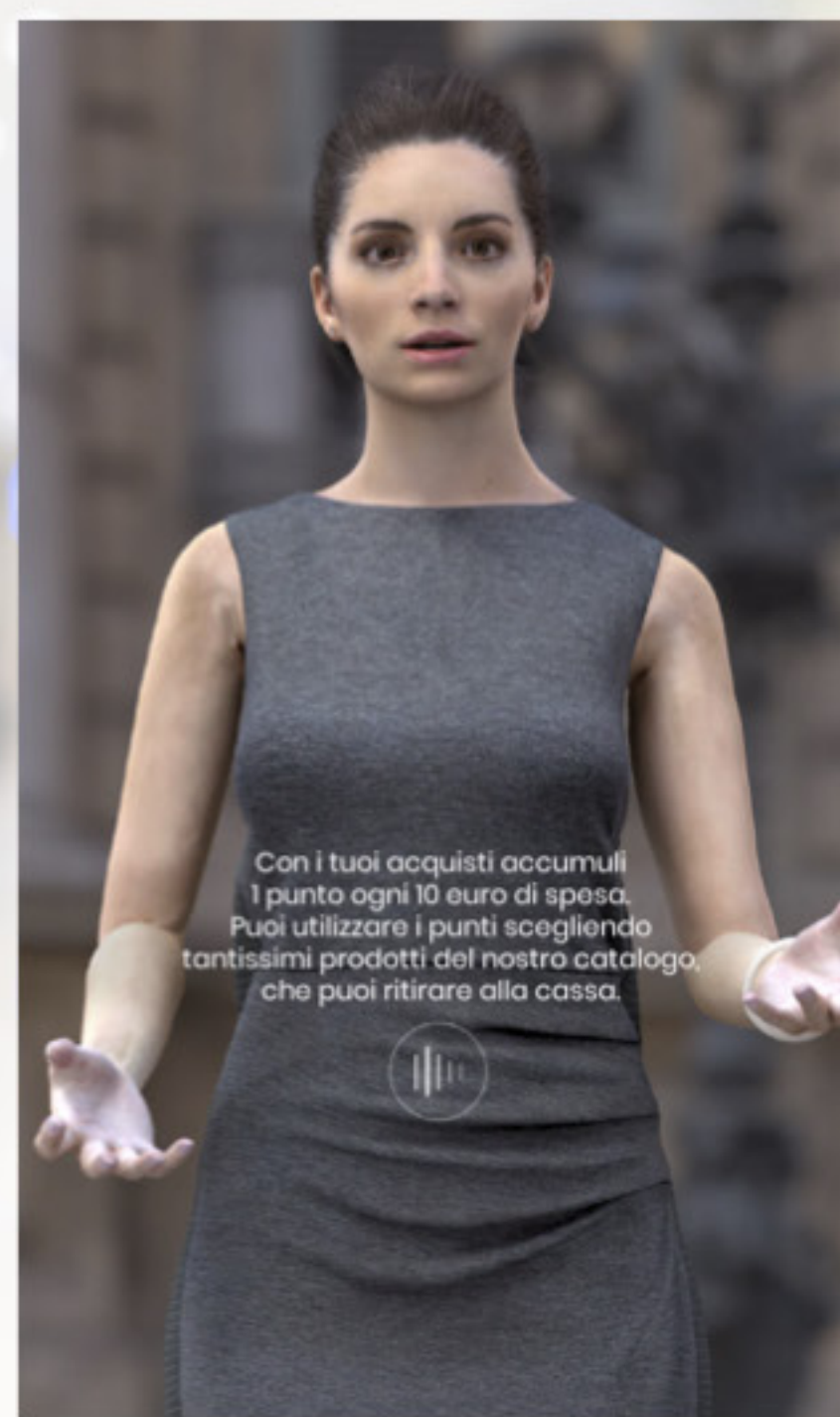
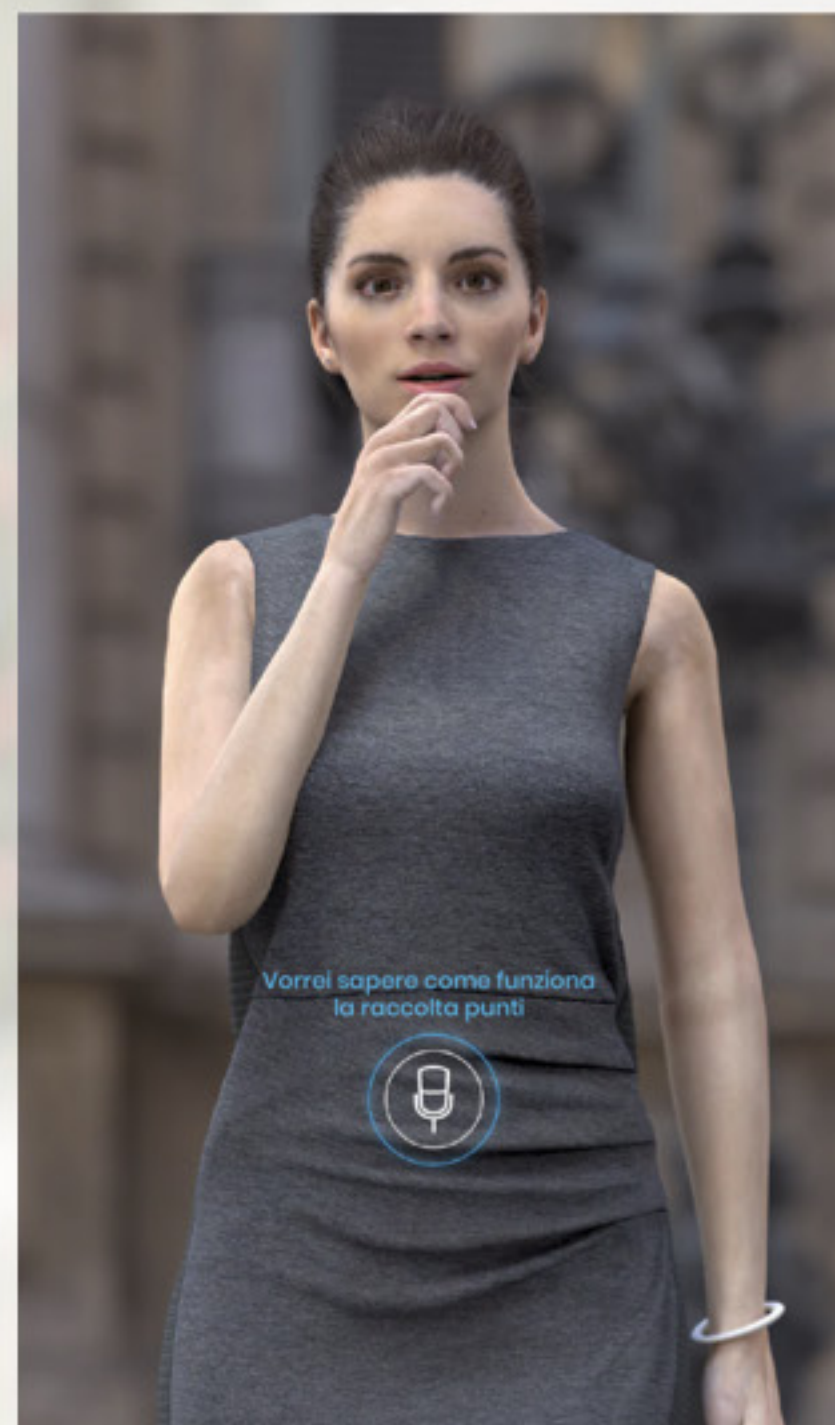
Kiosk Mode for the Shop

Application example> Application example> Can I have Kiosk Mode for my shop?



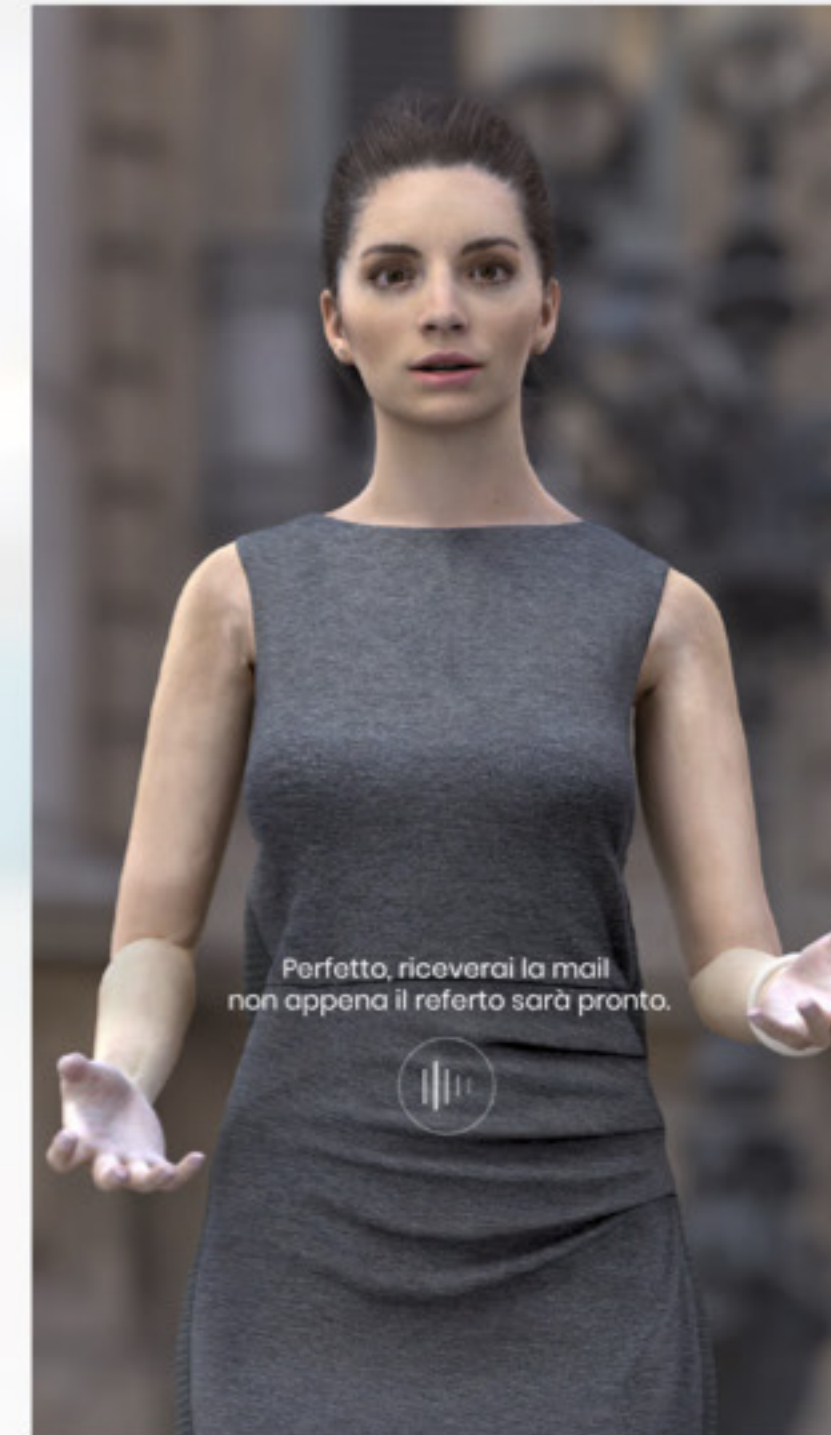
Kiosk Mode for the Mass Retail Channel

Application example > What promotions are there today?



Kiosk Mode for the Medical Center

Application example > Where can I collect my report?



Specific characteristics of the totem poles

Choose the best solution for your necessities

Interact with your customers



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Specific characteristics of the totem poles

Choose the best solution for your necessities

Mirror Kiosk Mode.

Indoor 32"

Indoor 43"



Interactive screen



Mirror without buttons



Windows



Wifi



Bluetooth



3G



4G

Partner

Become the exclusive distributor of Kiosk Mode.

Bring innovation to the market!

A new opportunity for all communication and web agencies that want to expand their business, enhance their offer with services based on Artificial Intelligence technologies.

What region are you from? Check now if there are already Exclusive Partners in your reference region. If there are still vacancies, what are you waiting for? Fill out the form now for more information!

Otherwise, don't panic! You can still resell Kiosk Mode through your region's Exclusive Partner.

Advantages of being Kiosk Mode Exclusive Partner:

1. Region of exclusive competence;
2. Constant support and training;
3. Commercial support during the sale phase;
4. Confidential presentation material and demos.



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Thank you

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