



PROMOTOUR

Company Overview

Promotour is a Domestic Management company (DMC), based in Mauritius & collaborating with partners located mainly in Europe, North Africa, the Middle East and Reunion Island.

The company is specialized in services offered to individuals, groups and incentives.

Besides booking of hotels, luxury villas or apartments, the services also include transfers, excursions, car rental, cruises and all travelling related experience.

Annual Sales

Rs 40 million (1,0 million Euros)

Total number of employees

12

Number of employees at Head Office

7

About Us

Since its creation in 1990, Promotour has continuously focused on the quality of service, teamwork and professionalism. Over the years, these qualities have enabled the company to broaden its horizons while building relationships of trust with various partners.

Promotour is also driven towards establishing excellent relationship with partners as well as customers. Henceforth, in 2010 the company decided to open an Antenna Office in Warsaw, Poland, so as to be more accessible and close to its partners located in the northern hemisphere.

In addition to its existing Inbound services and in order to increase the value of experiences underway, including the range of knowledge and techniques, the company introduced a new service in 2016: Promotour Travel. With the implementation of Promotour Travel, the company can now issue aircraft tickets while targeting at the same time a Mauritian outbound clientele.

Promotour sees itself as a "Dream Builder": *We are convinced that each travel must be memorable and unforgettable and that each traveler must come out enriched by new experiences, memories and stories to tell. So, we give it our best and ensure that this dream becomes a reality!*

OUR MISSION

We continually strive to provide a service of excellence to each of our clients and associates.

Creating experiences off the beaten track and offering personalized services, while privileging in the wake, the relational side of things.

Relational, which, thanks to technological progress, makes it easier to nurture the one existing whilst creating new ones.

OUR VISION

We aspire to become a flagship company in Mauritius and a reference in terms of quality of service.

OUR VALUES

Trust

Relationships based on Mutual Trust and Transparency are relationships that are bound to last and be fruitful.

Integrity

Honesty is one of the fundamental principles under all circumstances.

Respect

We treat every person with dignity, with respect, courtesy and professionalism.

Teamwork

It is through teamwork that we are able to give the best of ourselves to each of our customers.



Our Services

Our services are directed to our Partners, with whom we aim to create long term partnerships, and to their clients

“There is no better way for us to give you a service of Excellence than to understand what you desire”

Our Services

- Hotels Tour Operator Rates
- Excursions
- Quotes and Recommendations
- Famtrip
- Hotels Special Offers
- Promotour Special Offers
- Tailor Made
- FIT, Groups, Incentives
- Roadshows, Fairs & Visits

Working on a transparency basis, we provide hotels, excursions rates, contractual and tactical offers to our partners.

Each client being different, we mostly focus on the Tailor-Made Holidays. After proceeding with a profile screening, our staff being native or having stayed for long period in the island, are fully equipped to provide with best Hotels and Excursions recommendations.

We thus strongly encourage our partners to revert to us when having request.

No better way that to build trust and relationship than to keep closeness. Attending several Fairs and Roadshows through out the year, this allows us to meet our partners.

We are fully convinced that a good vendor must know his product. Our Famtrips are made in such a way that Travel Agents experience exactly what he will in turn sell to his customers.

Again, according to the agent's customer segment we organise Famtrips which will suit his request.

Some of our Experiences

- Charters

Hungary, Romania & Poland

- Incentives

Hafat, T-Mobile, Peugeot, Philips, Mary Kay, L'Oreal Motorola, El Kendi, Aviva, Etc...

- Movie Logistic

Killing the Cue, Amazing Race China, Race for a Million (Amazing race Israel), The Bachelor (South Africa)



Fairs and Roadshows in 2019

- Spain: CDR Roadshow
- Spain: IBTM
- Italy: TTG Fair
- Italy: MTPA Roadshow
- Poland: TT WARSAW
- Poland: MTPA Roadshows, Meet the Bidders Roadshows
- Germany: ITB Fair
- France: Top Resa Fair
- France: Group & Incentives Roadshows
- KSA: Riyadh Travel Fair
- KSA: MTPA Roadshow
- Baltic Countries Roadshow



Sales Calls in 2019

- Poland (January to December)
- Czech Republic (July)
- Romania (September)
- Bulgaria (September)
- Estonia (October)
- Latvia (October)
- Lithuania (November)
- France (July to December)



Meet The Team



**OWNER
CEO**

**Clency
NOYAUX**

Strategically based in antenna office of Poland, Clency Noyaux heads Promotour and leads the company towards future goals and accomplishments



DIRECTOR

**Julien
NOYAUX**

Based in Mauritius, Julien Noyaux focuses on Italy, Africa and Middle East Market. At the same time, heads all operations in Mauritius



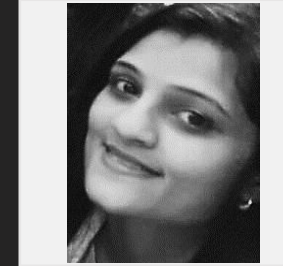
**Magdalena Iwanoska –
Noyaux**

Central Eastern Europe
Manager



Maria Balak

Russian & CIS countries
Manager



Nitra Mihdidin

Reservation & Ticketing
Officer



Audrey Cabon

Spain & Portugal
Sales & Marketing
Manager

Erick Theuriot

France
Sales & Marketing
Representative



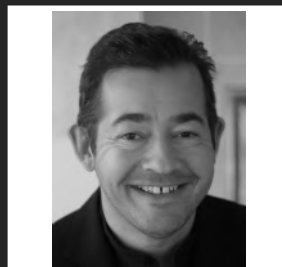
Matthieu Noyaux

Planning & Reservation
Officer



Nihan Konak

Turkey
Sales & Marketing
Representative



Ulrich Bieber

Germany
Director GSO c/o Part of You
Sales & Marketing



**Michael Delord
(Mike)**

Local Guide & Representative

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