

VISITSCOTLAND



VisitScotland is the national tourism organisation for Scotland. Our main aim is to contribute significantly to the advancement of Scottish tourism by giving it a real presence in the global marketplace and benefiting the whole of Scotland.



Travel trade – what can we do for you?

- VisitScotland support and assistance with the development of new Scotland product
- Travel Trade website including practical information, product planning eBooks, eBrochures & downloadable guides
- Itinerary ideas & new product information
- Marketing Toolkit, eNewsletters and new content inspiration for consumers
- Destination training programme and webinars for your sales teams and agents

Visitscotl and expo 2022

- April 6 and 7, 2022
- Access to the fair hall on both days
- Opportunity to meet over 250 Scottish suppliers
- Pre-scheduled and ad-hoc 1-2-1 appointments
- Accommodation close to the fair hall
- Welcome dinner and networking dinner
- A fam trip (optional) before or after the fair

Contact VisitScotland travel trade team
traveltrade@visitscotland.com

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Travel Trade RESOURCES

Travel Trade Website
www.visitscotlandtraveltrade.com

Scottish Industry Webinars
www.gotostage.com/channel/visitscotland-webinars

Digital Media Library
<https://assets.visitscotland.com/>

Trade eNewsletter
www.visitscotlandtraveltrade.com/newsletter-sign-up/

Scotland – A responsible choice

Unspoilt nature, vibrant communities and unique sustainable local businesses. Rediscover and enjoy Scotland with our dedicated [Responsible Tourism Itineraries](#)